

P R E S S R E L E A S E

Orion Expedition Cruises

New web site

28th May, 2007

Orion Expedition Cruises launches brand new web site

Karen Wiseman, Marketing Manager Orion Expedition Cruises, today announced that Orion's new website would be up and running by Wednesday 30th May.

Completely redesigned, it retains much of the information highly praised by trade and consumers alike, but introduces new easy-to-operate features to enhance navigation and usability including:

- Redesigned easy-to-use navigation bar with fixed buttons.
- Printer Friendly Buttons on every page.
- New search-by-category photo gallery with progressive update of new images.
- A map on every page which links directly to your chosen destination.
- A Central Calendar button at the top of all pages which will take you to Orion's Complete Calendar of Sailings, from which you can click directly through to the itineraries and fares for each sailing.

To see for yourself, or to obtain further information on Orion Expedition Cruises please visit the website www.orioncruises.com.au

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For reservations or to obtain a brochure call Orion Expedition Cruises: 61-2 9033 8777 (Sydney callers) 1300 361 012 (regional and interstate) or your travel agent. Email: info@orioncruises.com.au

P R E S S R E L E A S E

Orion is Australia's only 5 star purpose-built expedition cruise ship, featuring an unmatched range of onboard facilities. With 75 crew and a maximum of just 106 passengers Orion offers the highest staff to guest ratio and guest to public space ratio of any ship based in Australian waters.

It is, however, *Orion's* luxurious accommodation and facilities that distinguish it most from other expedition ships in Australian waters. All 53 staterooms and suites are exterior with ocean views and include a sitting area or living room, direct Internet access, flat screen TV, DVD and CD player, private marble bathroom and choice of twin beds or queen-size bed.

The five-star amenities include a spa, sauna, masseuse, hairdresser, boutique, several lounges and a library equipped with Internet access.

The dinner menu was created by Sydney's renowned chef Serge Dansereau (of The Bathers' Pavilion fame). The extensive wine list includes well known and boutique Australian and New Zealand wines.

Purpose built for the adventurous: As elegant and comfortable as *Orion* is, it never loses sight of its purpose as an expedition ship. There are ten, heavy-duty, Zodiac inflatable motorized boats for shore landings and expeditions and a well equipped fishing boat. The stern platform area is purpose-designed to provide access to the Zodiacs and a further ten 2-seater kayak.

The permanent onboard Expedition Team is supplemented by specialist guest lecturers and presenters selected for their areas of expertise according to the various itineraries and destinations.

For further media information please contact:

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