

P R E S S R E L E A S E

**Orion Expedition Cruises**

**19<sup>th</sup> February, 2008**

***Orion Islands magazine Blue List***

**Orion selected in the top 100 examples of responsible tourism in the world**

Orion Expedition Cruises has been included in the current edition of the US travel magazine *Islands* inaugural Blue List of the top 100 tourism products from around the world that best represent responsible tourism.

In a letter of congratulations, Ty Sawyer, Editorial Director of *Islands* magazine, said that Orion was included "because you have exceeded all expectations in this arena, and you impact your world in an ongoing, sustainable and positive manner".

Special reference was made to Orion's expeditions to Papua New Guinea and in particular remote Watam village near the mouth of the Sepik River, commenting "... Watam culture thrives, thanks in part to their relationship with Australian-based Orion Expedition Cruises. The company brings clothing, equipment and medical assistance ..... and landing fees paid by Orion help support community development initiatives such as purchasing school materials and agricultural supplies".

Editorial attention was paid to Orion's environmental responsibility, stating that Orion is "rigged to be environmentally friendly, recycling paper and water and using specially designed engines that promote energy efficiency".

This recognition follows Orion's recent ranking as #2 Expedition Cruise Ship in the world in the latest Berlitz Cruise Guide ratings.

Orion is Australia's only purpose-built luxury expedition cruise ship, with year round voyages to the Kimberley coast, Papua New Guinea, Melanesia, New Zealand and the Antarctic.

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Further information on Orion Expedition Cruises can be obtained by visiting the website [www.orioncruises.com.au](http://www.orioncruises.com.au)

For reservations or to obtain a brochure call Orion Expedition Cruises: 61-2 9033 8777 (Sydney callers) 1300 361 012 (regional and interstate) or your travel agent. Email: [info@orioncruises.com.au](mailto:info@orioncruises.com.au)



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